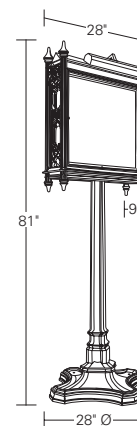


BUILDING DIRECTORY

(FROM THE WOOLWORTH BUILDING; NEW YORK, NY)

This brass building directory once graced the lobby of the majestic Woolworth building. Designed by architect Cass Gilbert, and completed in 1913, it is an impressive sixty story Neo-Gothic tower that still stands in its 233 Park Place, New York location. Its construction was commissioned by Frank Woolworth, owner of the Woolworth department stores. The construction initially cost \$13.5 million and was paid for in cash before construction began. The directory details exemplify the Neo-Gothic style which set the profile of the Woolworth building apart in the lower Manhattan skyline. From the time of its creation to about 1930, when the Chrysler building was completed, the Woolworth building reigned as the tallest building in the world. Its distinguishing features did not stop there. The building also contained its own power plant, and housed the best, fastest high speed elevator system of the time. The lobby, where this piece once rested, remains one of the most lush and lavish in Manhattan. Another Gothic showcase, the lobby displays polished terrazzo floors, Italian marble, wainscoting, and gilded ornamental work, as well as a stained glass ceiling. The building directory wonderfully reflects not only the ornate style of the lobby, but also that of the building itself. The lamp on top of the piece is not original, but custom made to fit the aesthetic and dimensions of the directory by the artisans in our Franklin Street workshop.



REF# UA8 SV \$25,000

*Please contact our Franklin Street Showroom for more information.